

AVP Design, Product Experience



Using modern project management methodologies, I can translate a client's user requirements into visually appealing interfaces and positive experiences that align with project UI specifications.

Let's Connect!

in /in/chrismetzner/



ChrisMetzner.com

Design Skills

User Interface Design
User Experience Design

Wireframing

Prototyping

Research

Illustration & Icons

Print Design

Data Visualization

Presentations

Development Tools

Figma

Adobe Creative Cloud (XD, Photoshop, Illustrator, InDesign, Acrobat)

UserTesting.com

Visual Studio Code

HTML, CSS, Bootstrap

Sketch, Balsamiq, Invision

Google Webmaster Tools

Microsoft Office Products

Wordpress, Tagxedo

Slack, JIRA, Zeplin

MailChimp, Zoho

Miro

Soft Skills

Time Management

Adaptive

Interpersonal

Team Player

Creative

References available upon request

Professional Experience

LPL Financial • UX Designer

REMOTE • 10/2022 - PRESENT

Works in a team of 7 UX Designers focused on LPL's investor-facing web application and lead designer of our mobile app called Account View.

Writes and performs various types of user research on UserTesting.com to validate workflows and/or preferences to gain deeper understanding of user expectations.

LoanLogics, Inc • UX/UI Designer

Responsible for creating low and high fidelity designs throughout the SDLC process, including research, wireframes, user flows, prototypes and other detailed visuals.

Collaborated closely with Product Managers, Business Analysts, Technical Delivery Managers, and other stakeholders to ensure product requirements satisfaction.

Mint Magazine • Graphic Designer

JACKSONVILLE, FL • 12/2003 - 12/2013

Worked in a team-oriented environment with 8 other artists to produce over 80 magazines, postcards and inserts annually throughout 5 US markets.

Freelance • Website & Graphic Designer

JACKSONVILLE, FL • 06/2005 - 07/2020

Consulted with clients to discuss website goals, designed and developled HTML/CSS websites, installed and monitored Wordpress websites. Visit chrismetzner.com for list.

Created a variety of print materials, including 16-page monthly magazines, marketing materials, packaging, custom labels, POS boxes, sell sheets, banner ads, carousel graphics, hotel directories, ads, stationary, brochures, logos and supervised art production and pre-press operations. Visit issuu.com/chrismetzner.

Education

Frostburg State University • Bachelor of Fine Arts

Royal Melbourne Institute of Technology • Study Abroad

FROSTBURG, MD • 12/1998 MELBOURNE, AUS • 12/1997

Published Work

MORE ON CHRISMETZNER.COM

Presenting Data Effectively: Communicating Your Findings for Maximum Impact (by Stephanie D. H. Evergreen) http://goo.gl/tiVgCV

Data Visualization, Part 2: New Directions for Evaluation

(by Tarek Azzam) http://goo.gl/vBwgqP

MORE ON LINKEDIN.COM

Awards & Certificates

LPL Financial Hackathon logo contest winner (March 2023) LoanLogics "Excellence" award winner (December 2017)

2011 EEN Forum Honoree (June 2011)

MINT Magazine Employee of the Quarter (October - December 2009)